

# Arrow's Breast Cancer Awareness Program

Help halls plan Breast Cancer Awareness event nights or include Breast Cancer Awareness games in each of your session programs throughout the fall as well as games throughout the year.

## DID YOU KNOW?

Breast Cancer Awareness is a year round cause.

**OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH!**

Host Breast Cancer awareness sessions at your location and help find Hope For Tomorrow!

**SUPPORTING THE NATIONAL BREAST CANCER FOUNDATION IS A GREAT OPPORTUNITY TO DRAW ADDITIONAL PLAYERS!**

**HERE ARE SOME IDEAS ON HOW TO MAKE YOUR EVENTS SPECIAL:**

- Advertise within the community that they are hosting a special session in support of the National Breast Cancer Foundation by handing out flyers and hanging posters!
- If their organization allows, they should consider contributing a percentage of their proceeds of the Breast Cancer awareness sessions directly to the National Breast Cancer Foundation.
- Invite players to wear pink shirts, hats, boas, ribbons or anything pink for those sessions to show their support!
- Give a FREE National Breast Cancer Foundation ink marker to anyone who dresses in pink for your sessions.
- Promote the use of National Breast Cancer Foundation Ink Dabbers alongside of the Pink Ribbon Bingo Paper.
- Halls should consider offering special prizes to players who bingo with a pink ribbon in their pattern or double their prize if they bingo on the pink ribbon!
- Hold a drawing where survivors' names and names "in memoriam" are entered along with the bingo players name (or it may be the same name). Draw the winning entry and host your next bingo event as a Breast Cancer awareness event in honor of the Breast Cancer survivor or memorial, and provide the buy in package FREE to the bingo player winner.

